

Board Report 2014

Community Relations

How to measure an effective program and create a scorecard?

Annually:

District Profile - On the website and used for recruitment. This is a booklet containing information per building and also stats of the district.

Recruitment Information - compiled for job fairs. Used by administration and also placed on the website

Fall Sports Guide - 3,000 printed

Winter/Spring Sports Guide - 2,500 printed

Pictorial Directory - available to staff and board members

Maintaining the volunteer website

Quarterly:

First quarter newsletter - 19,558 residents and on the district website

Second quarter newsletter - 19,635 residents and on district website

Third quarter newsletter - 19,635 residents and on district website

Fourth quarter newsletter – 19,538 residents and on district website

The Patron Panel survey in 2012 found the district's newsletters are the number one way our residents hear about school news.

Special projects and media outreach:

Press releases to various media in our community, data included

MMEA program for musical groups selected to attend conference

TOY and EOY printed program

Terrific Kids Program - Community involvement and reached 224 students this school year

Looking Good Program - Local non-profit groups donated over \$2,500 that supports our teachers and nursing department with hygiene and clothing items.

Lake Area Food Bank Advisory Council member- meeting the needs of the community

Volunteers in Public Schools

The volunteer program did not measure the data in the past the way the district is now asking. Starting with the 2014-2015 school year, several of the areas listed below can be measured.

Parent Letters:

Number of letters sent to each parent at the beginning of the school year

Number of letters returned - interested or not interested

Number of interviews scheduled as a result of receiving the letter

Number of interviews scheduled due to word of mouth, press releases, or visits to a community organization

Number of second letters sent and returned responses

Number of new volunteers placed in the district

Number of returning volunteers

Number of teachers requesting a volunteer

Number of requests from teachers for copy machine or laminating assistance

Number of teachers not served

Total number of volunteers per building

Number of community organizations or businesses supporting the volunteer program.

**2013-2014 school year we had approximately 12 different groups. *However, this is an estimated number and could be much higher.*

The volunteer program is proud of the 300+ volunteers that assisted in some way this school year. Out of the 300+ volunteers, 26 volunteers reached the 100 or more hour mark for the very first time. Seventy-two returning volunteers continued to give over 100 hours of services. Thirty volunteers were nominated to receive the Volunteer of the Year award. Two hundred volunteers, staff members, and guests attended the annual dinner.

The total number of hours can be tracked by building in the future. Daily time cards were kept to calculate the above numbers, but are discarded at the end of every school year.

Special Programs:

OARS- Outstanding Adults Reading with Students

Oak Ridge Intermediate -120 students in the interventions program were involved in this quarterly program. Seventy-three volunteers were paired with students. Several volunteers signed up to read with more than one student. All students were matched with a volunteer. Effective measures would need to come from the Intervention teachers. Requests for volunteers were met.

Buddy Packs

Number of Schools Served- (7) Dogwood, Hawthorn, Oak Ridge, Hurricane Deck, Osage Beach, Macks Creek and Climax Springs

Total number of students served **per week-** 564 Dogwood 128, Hawthorn 75, Oak Ridge 79, Osage Beach 50, Hurricane Deck 73, Macks Creek 51, and Climax Springs 108

Total number of volunteer hours: 73.5 hours and 136 volunteers **per month**

Total dollar amount donated by outside resources- on supporting material.

Special Programs:

We can track special events per building. For instance, compiling the emergency handbook for all staff members, modules for the 2014-2015 school year, band and theater assistance, musical program assistance, health services screenings, reading week and grandparent's day, Valentine's Day and picture day assistance. If this is an area the district feels is important, we can break it down. If the district would also like to see workroom assistance compared to volunteers working with students, we can start to break it apart in that manner as well.